

- October 2006 to December 2006, averaging 1 ½ hours per week Shawn Israel has read printed material for broadcast on service for the visually impaired through the Radio Information Service.
- November 25, 2006, some of the WZPT Star staff took part in the Celebrate the Season Parade
- November 25, 2006 Shawn Israel emceed a benefit holiday music concert titled "It's Christmas Time Again" at the Casino Theatre, Vandergrift. Proceeds from ticket sales went to the Casino Theatre Restoration and Maintenance Fund. Proceeds from CD and raffle ticket sales at the concert went to the following animal shelters: Orphans of the Storm (Rayburn); Animal Protectors.
- Fall of 2006 Jonny Hartwell Assisted coaching Little Cougar Wrestling in the Blackhawk School District and announced Little Cougar Wrestling Tournament
- December 6 2006, Kerri Griffith helped the Markham Elementary PTO raise money through the Poinsettia Sale. A total of \$457.00 dollars was raised to benefit the Parent and Teacher Organization
- December 2006 – Variety Care of Kids Radio-thon took place. Through the Radio-thon for Variety, the Children's Charity WZPT listeners raised a total of \$120,080 over the course of two days to help special needs children in Pennsylvania. Also generated over 500 "Buddy Bears", for every Buddy Bear generated one additional child get to attend Variety Summer Camp.
- December 2006, Scott Alexander, Jonny Hartwell, Kerri Griffith, James Randall, Kate Harris, Marc Snider, and Shawn Israel all made cash donations to Variety, the Children's Charity totaling more than \$400.00.
- October 2006 – Star hosted the 1st Annual "Party In Pink" to benefit Magee Women's Research Institute & Foundation. \$60,000 was raised.
- May 2007 – Shawn Israel read on various dates for the Radio Information Service, recording readings of various texts of newspapers & magazines. Also participated in the New Kensington Civic Theatre as an usher at the Penn State New Kensington campus

PORTLAND

KUFO-FM

KUFO conducts the annual Rock-A-thon For Kids to benefit The Parry Center, a local agency that provides mental health services for neglected, abused, and at-risk children. The station solicits merchandise from recording artists such as signed guitars, drum sets, posters, CDs and other rock memorabilia... It displays the merchandise on its Web site. For an entire programming day the station auctions off the merchandise and accepts pledges from listeners to play songs of their choice. The auction has raised over \$285,000 in the past eight years. This

does not include the value of the airtime the Parry Center receives as the beneficiary. KUFO-FM gives The Parry Center, and its parent organization Trillium Family Services, a prominent place in its PSA page on the website year round.

KUFO and KVMX produce approximately twelve short PSAs every month for strictly local charities and events, and lists them on the stations' website with links.

KUPL-FM

KUPL constantly seeks input from its listeners regarding public issues that important to them. The station airs two public affairs programs every week – Plain Talk and One To One – that address issues that are important to listeners and the local community.

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KUPL does several events each year to benefit charitable organizations, such as:

- Bubba Bowls: Listeners are invited to join station staff and local celebrities at a local bowling alley to raise money for Shriner's Children's Hospital.
- Valentine's Ball: This annual event raises money for the United Cerebral Palsy Association. Going on 8 years, the Valentines Ball has grown from 150 attendees to over 550. The evening includes dinner, dancing, silent and live auctions plus live music from a Nashville artist. Past artist include Jo Dee Messina, Michael Peterson, Mark Wills, Keith Anderson, and Tim Rushlow.
- Each year the KUPL airstaff donates hundreds of hours to local charities. We supply emcees, judges, etc to local events.
- In October, KUPL puts on the "Acoustic Jam" concert with 4-5 acts. Part of the proceeds go to the Shepherd's Door, a local women's shelter.
- Each June on the day before Father's Day, KUPL hosts the "Catching With KUPL" fishing derby in Vernonia, OR. The all day event has a fishing derby, auction, concert, and fireworks. Proceeds to go several civic groups in Vernonia.
- Each July KUPL does "Christmas in July" food drive. We broadcast live from a grocery store from 5:30am-Mid collecting food for St. Vincent De Paul.
- Every year on the Tuesday before Thanksgiving we broadcast live from the Portland Rescue Mission (from 5:30am-7pm) raising money for the local homeless.
- Throughout the year, Lee and Alana in the Morning do on air auctions to raise money for local charities auctioning off items live on air. 100% of the proceeds go to the charities.

- Each year at holiday time, KUPL partners with Safeway and Tualatin Valley Fire and Rescue for the annual Toys For Tots campaign. This fundraiser kicks off with a live morning show broadcast out at a Safeway location in the metro area.

KCMD

KCMD plays approximately 600 PSAs per month to fill in stop sets in those programs it receives via satellite. The station actively seeks and produces recorded PSAs from and for local organizations, like the Oregon Department of Transportation's series of announcements, the Oregon Humane Society, the Oregon Environmental Council, Resolutions Northwest, the American Legion Oregon, Oregon Governor Kulongoski's Amber Alert and Childcare Tax Credit PSAs, Speeds Tow For Life and Oregon State Police holiday driving spots, the Willamette Valley United Way and more.

KVMX

KVMX is actively in support of local agencies and charities. In 2007 the station teamed up with Sleep Country for the Foster Kids Pajama Bowl where the station helped raise over \$20,000 to benefit area agencies that help children in foster homes, like The Boys & Girls Aid Society, Albertina Kerr Centers and the Foster Family Network. In August, the station once again teamed up with Sleep Country to bring in donations of new school supplies for foster kids.

In 2001, the station initiated Truckload of Coats as a response to an increase in homeless families in the area. KVMX's morning team pledged to stay on the air until it filled a moving truck with coats and goods for local homeless shelters. November 2006, sister station KLTH took over the event, as KVMX switched formats. Truckload is in its seventh year, and all of the coats and goods are distributed to Portland's coalition of shelters for needy and homeless families by the local organization Transition Projects. KVMX continued to support the event with public affairs programming.

KVMX was the media partner for the 2007 Portland Arthritis Walk to help raise much-needed funds for arthritis research. This year the Walk took in close to \$25,000 to help the Arthritis Foundation.

KVMX has been the media partner for AIDS Walk Portland since 2003. The AIDS Walk is the largest per capita walk of its kind in the nation. Over the last 4 Walks, Cascade Aids Project has raised close to \$2 million for Aids education and research.

KLTH

For the first time in 2006 K-HITS held the Truckload of Coats Drive in November. Listeners were encouraged to donate coats, blankets, clothing anything to help someone stay warm in the winter. In addition K-HITS collected baby supplies, diapers, and any other items that would help individuals transition from homelessness to housing.

On a regular basis, KLTH works with local agencies and charitable organizations to help raise money for their causes. The station has donated air time, on-site visibility, and website space to groups like:

- The American Heart Association
- The Portland Rescue Mission
- The Susan G. Komen Foundation
- The Oregon Food Bank
- Lymphoma and Leukemia Society
- Tuality Health Care Systems
- The Oregon Humane Society
- The Oregon Museum of Science and Industry
- Dornbecher Children's Hospital
- CANS film festival (in conjunction with the other Portland CBS Stations) for the Oregon Food Bank
- Transition Projects
- Providence Child Center Foundation

In addition to providing airtime for local agencies and charitable causes, KLTH also provides creative radio production to incorporate their messages into station promos to draw listener attention for support.

KINK

For many years, KINK does extensive work for the Oregon Food Bank. KINK releases a biennial charity music CD compilation from the station's popular "Lights Out" program. The proceeds from the sale of the CD's go to benefit the Oregon Food Bank. Station has released a total of 10 albums/CDs in the "Lights Out" series, which has raised over \$1.5 million dollars for the Oregon Food Bank.

KINK sponsors an annual four-day blues festival at Portland's Waterfront Park to benefit the Oregon Food Bank, which raised \$450,000 and 250,000 pounds of food in 2007.

KINK also produces a CD series called "Kink Live," featuring live performances from musicians visiting KINK studios. The beneficiary for the proceeds of the CDs is Start Making A Reader Today (SMART). The "Kink Live" CD series has raised over \$150,000.

Following is a list of other fundraising events supported by the radio station:

- The Shamrock Run for Doernbecher Children's Hospital
- SOLV-IT for the Northwest's Environmental Organization, SOLV
- The Kink Holiday Benefit Concert, a benefit concert for Oregon Food Bank
- AFTA (Artists for the Arts), various fund-raising projects
- Cascade AIDS Project annual art auction and gala and AIDS Walk

- Ronald McDonald House Charity
- On-air auctions for the Portland Rescue Mission (for homeless)
- SWIFT Golf Tournament (SW Independent Forward Thrust)
- Reach the Beach, a benefit for the Oregon Lung Association
- Walk "Naked" for the Oregon Humane Society
- CANS film festival (in conjunction with the other Portland CBS Stations) for the Oregon Food Bank
- Portland Art Museum media sponsorship
- Oregon Symphony media sponsorship
- OMSI (Oregon Museum of Science and Industry) sponsor, including their latest exhibit, "Body Worlds 3"

PORTLAND CLUSTER

The cluster has two persons on staff to handle public ascertainment and oversee public affairs programs and public service announcements for the CBS Radio stations in Portland.

In addition to the work done by the CBS Portland stations individually, the stations also work together on several charity events. Generally one station will take the lead in terms of involvement and the other stations in the cluster will assist to promote the event.

The goal is to cast a wide net in the community to raise public awareness and to generate listener support.

A good example is KINK's lead in raising funds for the Portland Rescue Mission. The continued high numbers of homeless people on the streets of Portland and the pressure this puts on organizations like the Portland Rescue Mission is a major concern in the area. 2006 marked KINK's 5th annual Feed the Hungry Radiothon to benefit the Portland Rescue Mission. The event has grown from a day long radiothon call-in on KINK, to a three-station event, with support from the other three stations in the CBS Portland cluster. In November 2006, KLTH did a day long Feed the Hungry Radiothon prior to KINK's event, and surpassed their goal of raising dollars for 15,000 meals. The Monday before Thanksgiving, KINK was on the air 5 a.m. to 7 p.m. on radiothon day. KUPL was on the air live from the Portland Rescue Mission in the evening. Staff from KINK, KUPL and KLTH manned the call center. KLTH, KUPL and KINK raised \$26,000, \$62,000 and \$52,000, respectively.

Other examples include: AIDS Walk Portland, for the Cascade AIDS Project, which provides outreach and education about AIDS to the local community; Cans Film Festival, which CBS stations partner with local Regal Cinema theaters to generate food donation for Oregon Food Bank. All stations generally help promote any one station's event to raise funds and food for the Oregon Food Bank. Requests for emergency food boxes have risen in Oregon for ten straight years.

RIVERSIDE

KFRG/KVFG/KXFG

This will be KFRG's 14th year as the creator and executor of the K-Frog Cares Holiday Food Drive. All monetary and non-perishable food donations go to over 70 local agencies throughout KFRG's community through Inland Harvest. In 2006, K-Frog raised over 40,000 lbs. of food.

This will be KFRG's 14th year as a sponsor/collector of the Spark of Love Toy Drive. The "Spark of Love" toy drive is held in December in conjunction with fire departments throughout Southern California. K-Frog air personalities held "Spark of Love" toy drives all over the area to collect toys for needy children for Christmas. In addition to the toys donated, over \$21,000 was raised during a morning show 4-hour on-air auction for the firefighters to buy toys.

In 2006, KFRG/KVFG/KXFG raised over \$507,000 for Loma Linda University Children's Hospital during a 2-day Radiothon.

In June 2007, KFRG/KVFG/KXFG conducted their 8th Annual Blood Drive. A total of 1,554 KFROGGERS gave blood over the three-day event; of those 200 donated for the very first time!

There were another 106 people that gave platelets and/or plasma donations for a total of 1,660 donations!

On March 25th, 2006, KFRG once again was the Radio Station Sponsor of the Riverside Humane Societies "Walk with the Animals". K-Frog DJ, Heather Froglear, and her RHS adopted pooch, Lexi, served as Grand Marshals for the Walk and helped to raise over \$30,000 for this one-day event.

K-Frog air personality and Promotions Director, Heather Froglear was emcee of the Humane Society of San Bernardino Valley's "Walk for the Animals" on Saturday, April 8, 2006 at Inland Empire 66er Stadium in San Bernardino, which raised over \$17,000 for the Humane Society of the Inland Valleys.

K-Frog air personalities, Doug E. Frog and Toady Foster, News Director Jeff Davis and account executive Chris Patterson competed in the "Possabilities Triathlon" for disabled and able-bodied persons on Sunday, April 30th, 2006 at the Drayson Center in Loma Linda to help raise money and awareness for the Possabilities program, which offers physical therapy and other services to over 500 disabled persons in the Inland Empire.

April of 2006, KFRG/KXFG/KVFG formed a walk team for the National Multiple Sclerosis Society's "MS Walk" in Upland, CA. Though this year's team was small, this is the 3rd year the K-Frog Stations have participated in the worthwhile causes.

K-Frog air personality, Heather Froglear was the master of ceremonies for the "SAVE THE ANIMALS TODAY" (S.T.A.T.) benefit on Saturday, June 17th, 2006 at the campus of Mt. San Jacinto College in Menifee. This pet adopt-a-thon and awareness campaign featured Pet Adoption Groups from all over the Temecula and Riverside areas. The event was a huge success, with over 75 adoptions completed in 4 hours.

KFRG was the radio sponsor of the "Taste of the Inland Empire" on June 11, 2006 at the California Speedway in Fontana, and also donated several auction items, which raised approximately \$50,000 in cash and about \$45,000 in "in kind" donations for the Second Harvest Food Bank of the Inland Empire. K-Frog also donated several items for the silent auction.

The 4th Annual "K-Frog Cares Golf Classic" was held on September 18th in Corona to benefit St. Jude Children's Research Hospital. There were over 175 golfers and over 200 listeners that bought tickets to the dinner & entertainment. Country artists, Jason Aldean, Emerson Drive and Rushlow-Harris provided great performances for this worthy cause.

KFRG/KVFG/KXFG continue to be in-kind sponsors of the following annual community events:

- Inland Empire Walk for Hope for the Susan G. Komen Breast Cancer Foundation
- American Heart Association Heart Walk
- America's Walk for Diabetes
- Seniors Day
- Senior Expo
- Waste Management Efforts
- "Clean Air Fair"
- American Cancer Society
- American Red Cross (Inland Empire Chapter)
- March of Dimes
- Awakening Ranch
- Riverside and San Bernardino Humane Societies
- Walk for Multiple Sclerosis

KXFG

- Proud supporter and sponsor of The Susan G. Komen Fund "Race for The Cure"
- Provided promotional support, autographed Memorabilia for auction and Exclusive Media Sponsorship for The Southwest Family YMCA's 2006.
- Provided Salvation Army countless pre-recorded and/or live PSAs and web support
- Provided American Red-Cross countless pre-recorded and/or live PSA's and web support
- Proud supporter of S.A.F.E.
- Proud supporter of "Temecula Valley People Helping People"
- Proud supporter of several area Blood Drives
- Contributed to, attended promoted and/or supported each of All Area Chamber's fund-raising functions including Installations, Business Expos, etc.
- Participated, sponsored and provided support via Live Auction Committee for "The 10th Annual Boys & Girls Clubs of Southwest County Dinner & Auction

- Developed and continue to execute our "Banner Mattress Cash for Kids" program where \$500 per month is donated to an Inland Empire teacher and their class.

KXFG donated airtime to the following causes:

- \$10,000+ Boys & Girls Clubs
- \$5,000 Southwest Family YMCA
- \$15,000 Arts Council, Numerous Church Group Fund Raisers
- \$2,500 Easter Seals
- \$5,000 Red Cross
- \$5,000 San Bernardino Riverside County Blood Bank
- \$10,000 San Diego Blood Bank
- \$5,000 Animals Friends of the Valley
- \$10,000 Susan G Komen Foundation
- \$15,000 Murrieta Chamber
- \$15,000 Temecula Chamber
- \$10,000 Menifee Chamber
- Loma Linda University Children's Hospital Radiothon
- Local efforts for individuals, etc.

KVFG

In addition to all of the "cluster" community causes, KVFG lent support to some more local organizations:

Salvation Army Toy Drive-Local: Collected Toys and Distributed to the Salvation Army

Operation Recuperation: Worked with local High School Student to collect CD's and DVD's to send to Loma Linda Hospital for those Military Soldiers that are recovering from serious injury and loss of limb. KVFG collected over 100 CD's and DVD's in 2006.

St. Mary's Hospital Foundation "Spring-A-Faire": KVFG donated an autographed guitar to the St. Mary Hospital Foundation for their silent auction to help raise money for their "Heart Center". The guitar raised over \$500 for the foundation.

Today's Woman: In June 2006, KVFG was a part of this event that brings awareness to breast cancer. During the campaign, KVFG helped to handout hundreds of Pink Bracelets and provided PSA announcement to the public.

KVFG continues to be an in-kind sponsor of the following annual events:

- Seniors Day
- Senior Expo
- Waste Management Efforts
- "Clear Air Fair"
- American Cancer Society

- American Red Cross (Inland Empire Chapter)
- March of Dimes
- Awakening Ranch
- Victor Valley College Career Fairs in Victorville and Barstow
- Victorville Rotary Golf Tournament
- Victorville Rotary "Wine Jazz and More" annual festival
- Victor Valley Hospital's annual "Kid Care" Fair
- Today's Women annual charity event for Breast Cancer Awareness
- Victorville Parks and Recreation community programs for youth
- "Operation Recuperation", gathering DVD's and CD's for those seriously injured military soldiers with extended hospital stays.

KRAK

KRAK runs PSAs daily for local non-profit organizations. In addition, KRAK's Morning Man, Steve Elliott, speaks at local high schools and events promoting anti-drug use. In addition to his appearances, Steve has also extended his show an additional hour to provide a "community service" hour. During this hour, local community organizations are invited to come on the show and talk about their service to the local community.

SACRAMENTO

KQJK

Ongoing PSA's programming and website space supporting local Sacramento area public programs including fund raising events.

Public Affairs programming covers a wide range of subjects including interviews with members of the Leukemia and Lymphoma Society, discussions on eye care with local doctors, a promotion with the Shriner's Hospital for Children in Sacramento, Aspergers Syndrome a form of high functioning autism, Sacramento Food Bank, the Sacramento Burn Institute and Career Day presentations at local high schools.

Local involvement also included: Casa Roble High School Extreme Campus Makeover – KQJK provided music and refreshments to over 400 volunteers during a two day campus beautification project in 2006.

El Dorado High School Garage Sale Fundraiser. KQJK ran an on air/website promotion for a Free Remote for the best garage sale. Twenty-two families in El Dorado Hills held the garage sale for their Cheerleading program. KQJK provided four free live breaks during the sale.

KQJK supported the 2007 Tour De Lincoln, a benefit bike race for the Lincoln Volunteer Center. It was supported by on-air promos for 30 days and website exposure for 60 days. KQJK was also on site for eight hours during the ride.

In 2006 KQJK supported the local March of Dimes with a four month on-air/website promotion to collect a dime from every person in Metro Sacramento. The staff went to locations for three to six hour periods to collect the dimes. KQJK ended up collecting 62,000 dimes for the March of Dimes.

KQJK partnered with Senior Independent Services for The Human Race, an annual community fundraising event at Maidu Park in Roseville. KQJK supplied the sound system and starting at 7 AM did the meeting and greeting. The KQJK staff also found a way to have a lot of fun with the runners and their canine friends. "Jack" also supported the event with 6 weeks of website coverage and on-air mentions for 10 days.

KQJK partnered with RC Willey Furniture to supply WEAVE with \$12,000 worth of furniture for their offices and Safe House.

KZZO

KZZO supports many local charities in Sacramento and does fund raisers through the year including the Atkinson Youth Services, Toys for Tots, Make a Wish, March of Dimes Walk, Sacramento Zoo Ice Cream Safari, Safety Ville U.S.A. in Sacramento and the local chapters of type one and two Diabetes.

Public Affairs hour long programs included interviews regarding education programs in Sacramento Schools, Sierra Family Services, Sacramento Referral Services, North Area Teen Center and Student Mentoring Programs,

American River Conservancy environmental programs, Sacramento's new hybrid bus program and Oceanography research operated by U.C. Davis and the efforts to control mosquito populations through the Sacramento and Yolo county programs.

KYMX

KYMX has been the exclusive of many local charity events including the Make A Wish Winter Wine and Food Fest, the March of Dimes, Autism Research, High School prevention programs for drug and alcohol abuse, Skin Cancer Prevention and Solar Energy.

January:

Make A Wish Foundations Winter Wine and Food Fest. Mix 96 hosts and helps to promote this event that raises money to grant wishes for ill children.

April:

Laughs 4 Life is a Mix 96 comedy event that benefits local organization, Cure Breast Cancer Incorporated. The event features a silent auction, wall of hope, and raffle with proceeds also going to benefit the organization.

March of Dimes Walk America, an annual walk to help raise money for March of Dimes. Mix 96 hosts and helps to promote the event with on air support.

May:

Safetyville USA's Family Safety and Health Expo, an annual event free to families in Sacramento. Mix 96 invites thousands of Moms, Dads and kids to Safetyville USA for a day of learning and entertainment.

June:

Safetyville USA's Taste of The Little City, an annual event to raise money to help maintain Safetyville USA. An adults only party, Mix 96 hosts the event as well as provide on air support and auction items that benefit Safetyville USA.

July:

Sacramento Zoo's Ice Cream Safari, an annual all-you-can-eat ice cream event at the Sacramento Zoo. The event is to benefit the Zoo and helps to maintain the park and all its residents. Mix 96 annually provides on-air support as well as appearance at the event to help support the Sacramento Zoo.

August:

The Great Sacramento Duck Race benefiting Special Olympics of Northern California. Mix 96 is proud to have been with this fun event from the beginning. Sacramento area residents are encouraged to adopt rubber ducks, and on the day of the race, thousands of ducks float down the Sacramento River, with grand prize winners receiving great prizes including vacation getaways. Proceeds from the duck adoptions benefit the athletes of Special Olympics. Mix 96 provides on-air support as well as hosting the day of the event.

October:

Sacramento Bee's Kids Day Benefiting Shriner's Children Hospital. Mix 96 along with the entire CBS Radio Sacramento Family, proudly sponsor the Sacramento Bee's Kids Day to benefit Shriner's Children's Hospital. We support the event with website exposure, live on-air mentions and on-site appearances.

Safetyville USA's Halloween Haunt, a safe and fun event for families to take their kids to celebrate Halloween. Children dress up in Halloween costumes and participate in parades, games and magic shows. Mix 96 provides on air support for this event as well as enjoys hosting duties.

American Cancer Society's Making Strides Against Breast Cancer, an annual walk to benefit the American Cancer Society. Mix 96 provides on-air promotional support, as well as hosting the kick off breakfast, and actual event, with our DJs getting the honor of cutting the ribbon to start off the event.

Annually:

American Cancer Society's Relay for Life, Mix 96 is proud to be the exclusive regional radio sponsor of this event. Providing a web page dedicated to the Relay for Life dates and locations. As well as on air support in the form of weekly mentions and weekend announcements of Relays and location.

KNCI

KNCI on air personalities were food services at the Union Gospel Mission Thanksgiving Dinner. KNCI's Pat and Tom received the 2006 Dick Cable Media Award presented by People Helping People. Pat and Tom have spear headed station fundraisers including the annual Make a Wish radio-thon, Toy for Tots Drive, the Christmas Card Collection for the troops, and raised \$25,000 for victims of the Tsunami and hurricane Katrina.

Morning news personality Walt Shaw for many years has been a livestock buyer at the Sale of Champions at the State Fair to benefit 4-H and FFA students and scholarships. Shaw has also received several awards because of his efforts.

The station provided thousands of cans of food for Food for Families during its annual Easter Street and Trick-or-Treat Street events. People were invited to bring their children to a new home development and with a donation of one canned food item were treated to entertainment, costume characters and plenty of treats for the children.

For the 9th consecutive year, KNCI joined forces with the Make-A-Wish Foundation for its annual radiothon. For two full days, the station broadcast live from the Roseville Galleria and raised money for Make-A-Wish. Listeners could phone in donations or bid for the many autographed items available at the silent at the site. The two day radiothon raised more than \$275,000 and will help the Make-A-Wish Foundation grant 46 wishes throughout the upcoming year.

In December, the Pat and Tom Show organized a benefit concert for Marine Corporal Jeff Landay, who was injured in Iraq. Arron Tippin performed and more that 500 people came to see the show and support our armed forces. The event raised \$10,000 for the Landay family and was profiled on all of the local Sacramento television stations.

In December, KNCI encouraged listeners to come by the station with a

Christmas card for the troops. More than 2,000 cards were then shipped overseas wishing our troops a Merry Christmas.

In response to the devastation of Hurricane Katrina, KNCI held a clothing drive for displaced families and helped raise \$25,000 for the victims of both the hurricane and the tsunami in Asia.

KNCI helped to make last year's Sacramento Sheriff's Toy Project the most successful ever! The station broadcast live from Sunrise Mall for one entire weekend and raised more than 3,000 toys that went to needy kids throughout the Sacramento area. It was the first time in the history of the Sheriff's Toy Project that they were able to provide toys to every child in their database/

KSFM

KSFM hosted our 1st annual World Famous Toy Drive for 12 days in December and World Famous Morning Show host Trejo lived in a make shift North Pole play house sacrificing comfort, running water, his bed and most importantly his family for 12 days. Trejo's sacrifice

paid off and made a huge impact as we collected over 8,000 toys and divided them up equally to 3 different local charities.

Breast Cancer Walk. KSFM provided on-air personalities for school oriented events such as job shadowing, fundraisers, station tours, sports programs and community programs.

The station was involved in the Martin Luther King March, its vehicle led the parade route and the morning show team broadcast live from the parade and gave out donuts, coffee and soft drinks at the commemoration ceremony at the state capital. The station also promoted and participated in the U.C. Davis HIV/AIDS Awareness day at the Oak Park Community Center. Members of the U.C. Davis Community Council were interviewed on our Community Scoreboard show and the KSFM Street Team did call-ins from the event.

KSFM 102.5 was the main sponsor for the CHP's Women's Safety Event at Land Park. KSFM's Street team and full time DJ's helped promote and facilitate the event.

KSFM hosted its 1st ever World Famous Morning Show Blood Drive with Blood Source on June 29th. KSFM's World Famous Morning Show broadcasted live all day to collect blood prior to the 4th of July weekend.

KSFM participated in the National Safety Night Out "Get to know your Neighbors" and hosted games in neighborhoods in West Sacramento and Carmichael in August.

KHTK

During the year KHTK continued to support local high school booster clubs with donations for crab feeds, silent auctions etc., in addition the local personalities were emcees at many of these events. Other community services events included participation in the Treat Em Like A King Foundation for Youth, charity golf tournaments, The American Stroke Association and Grant Napier's golf tournament raised money for the Cancer Research Center at U.C. Davis.

Other charity events included work with Maloof Sports and Entertainment and the Sacramento Kings to benefit several local charities. The Rise Guys Community Cup games raised over \$100,000 to support the restoration of the famed Cathedral of the Blessed Sacrament and over \$250,000 for the local AIDS Foundation. Support of the Discovery and Science Museum and worked with the other CBS radio and TV stations to raise money and awareness for the Muscular Dystrophy Association.

ST. LOUIS

KEZK-FM

KEZK has an over thirty year history of assisting community and non-profit organizations in the St. Louis area. KEZK sponsors a three day Radiothon for the Children's Miracle Network to benefit St. Louis Children's Hospital and Cardinal Glennon Children's Medical Center; the Annual St. Louis St. Patrick's Day Parade; Bark in the Park to benefit the St. Louis Humane Society; Twilight Tuesdays to benefit the Missouri History Museum; United Way Radio Days; Herbert Hoover Boys and Girls Clubs; Heat Up St. Louis/Cool Down St. Louis to aid local

underprivileged families to heat and cool their homes; and Radio Broadcasters For Babies, a market-wide fund raiser for the March Of Dimes.

KEZK has provided airtime and promotional assistance to major community cultural activities like the rebirth of the Grand Center area, Fair St. Louis, Celebrate St. Louis concerts, the 100th Anniversary Ferris Wheel in Forest Park, and the redevelopment of St. Louis' Gaslight Square area. The station regularly promotes and reviews local cultural and theatrical productions at venues like the Fox Theater, the Muny, the Blanche M. Touhill Performing Arts Center, and others. KEZK's Twilight Tuesday free concert series at the Missouri Historical Museum brings great music to the entire family in the city's historic Forest Park.

KYKY

KYKY, Y98 FM has made great strides in creating partnerships with many charitable organizations within the market. KYKY is a heritage station in the market, which has helped many community and non-profit organizations in the St. Louis metro for over twenty-five years.

KYKY supports many events/causes on an annual level. KYKY sponsors Celebrate St. Louis and Fair St. Louis concerts throughout the summer in downtown St. Louis. Another major activity for KYKY is working with the US Marine Corps Reserves' Toys For Tots program. KYKY raises both cash donations and donations of toys for this very important Holiday activity. KYKY also supports the Multiple Sclerosis Society's MS Walk, which occurs in April.

In addition, KYKY sponsors Martini Madness, an event to benefit the Forum for Contemporary Arts; the annual St. Patrick's Day Parade; Night of the Rising Stars, an event to benefit The Variety Club; the Duck Dash, an event that benefits the National Children's Cancer Society; events throughout the year for the St. Louis Zoo and the Zoo Friends group, The St. Louis County Fair and Air Show which benefits the Children's Miracle Network; United Way Radio Days; on-air auctions to benefit the Old Newsboys' Day Children's Charities, and Radio Broadcasters for Babies, a market-wide fund raiser for the March of Dimes.

KYKY uses its airwaves to give a "voice" to charitable organizations that are making a difference in the community. Each month, KYKY chooses an organization to be its Charity of the Month. Not only does KYKY devote 45 of its monthly public service announcements to the organization, KYKY airs an interview on our PSA program and includes extensive information on our website. Some of the organizations for this year are: Siteman Cancer Center's Celebrate Fitness" event, an Easter event that benefits Cardinal Glennon Children's Hospital, and the St. Louis Effort for Aids.

KYKY also encourages its staff to become personally involved in public service work in their communities.

KEZK-FM and KYKY

KEZK and KYKY employees have devoted their time and talent to many charitable organizations, including the following:

Ad Club of St. Louis

Alzheimer's Association
Awana
Alternatives to Living in Violent Environments (A.L.I.V.E.)
American Cancer Society
American Heart Association
American Liver Foundation
American Red Cross
Animal Protective Association
Animal Rescue Foundation
AMC Cancer Research Center
Art on the Square
ASPCA
Backstoppers-assists the families of police officers killed in the line of duty
Big Brothers/ Big Sisters of Missouri
Broadway Cares/ Equity Fights AIDS
Cardinal Glennon Children's Hospital
Catholic Charities
Children's Miracle Network
City Improv-Chris Farley Foundation
Council for Extended Care of Mentally Retarded Citizens
C.A.S.A. (Court Appointed Specialty Advocates)
Crestwood Elementary School
Collinsville High School
Cystic Fibrosis Research
Edgar Road Elementary School
EnergyCare of St. Louis
Family Rescue Center
Food Outreach-helps abused children get placed into non-abusive homes
Gateway Blood Association
Gateway to a Cure-raises funds for spinal cord injuries
George Washington Carver House
Girls, Inc.
Guiding Eyes-trains and provides seeing-eye dogs
Habitat for Humanity
Heat Up/ Cool Down St. Louis
Herbert Hoover Boys and Girls Club
Humane Society of Missouri
Immaculate Conception St. Henry Parish
Judy Ride Foundation-grassroots organization raising money for breast cancer research
Junior Achievement
Juvenile Diabetes
Kid's Clubhouse-helps kids cope with loss of loved ones
Life Crisis Nursery
Leukemia and Lymphoma Society
Make-A-Wish Foundation

March of Dimes
Men's Group Against Cancer
Metropolis St. Louis- working to revitalize downtown St. Louis
Missouri Daycare Family Association
Missouri History Museum
Multiple Sclerosis Society
Newborns in Need-provides goods to families who lack the essentials for babies National
Council Against Alcohol and Drug Abuse
National Foundation for Ectodermal Dysplasia (N.F.E.D.)
National Ovarian Cancer Coalition
National Young Readers Day
Ninth District Police Business Association
Nurses for Newborns
Operation Food Search
Operation Kidsafe
Optimists Club
Our Little Haven-provides assistance and housing to children born to drug exposure
The Pennsylvania Group-local neighborhood group that provides for its residents
Peter and Paul Community Services, Inc.
Phoenix Crisis Center
Ranken Jordan Pediatric Rehabilitation Center
Reading is Fundamental
Rett Syndrome Research Foundation
Ride-On St. Louis Equine Assisted Therapy
Ronald McDonald House Charities
St. Charles Youth Ministry Group
St. Louis Asthma and Allergy Foundation
St. Louis Ballet
St. Louis Cardinals Care Foundation
St. Louis County Fair and Air Show
St. Louis Effort for AIDS (EFA)
St. Louis Learning Disabilities Association
St. Louis Visionary Awards-arm of the St. Louis Arts and Education Council
St. Louis Zoo
St. Patrick's Center for the Homeless
St. Vincent's Home
School Sisters of Notre Dame-St. Louis
Shriners Hospital
Siteman Cancer Center
Special Olympics
Stages St. Louis
Starbucks Coffee Literacy Campaign
Stray Rescue of St. Louis
Suburban Journals Old Newsboys Day
Sudden Infant Death Syndrome (SIDS) Research
Susan G. Komen Race for the Cure

Tower Grove Christian School
Team Activities for Special Kids (T.A.S.K.)
United Way
University of Missouri Performing Arts Center
Urban League of St. Louis
Variety Club
YWCA

KMOX

KMOX was one of the first stations to receive the NAB Crystal Award, which is presented to one station across the nation each year in recognition of its community service involvement. Following are some of the highlights of KMOX's involvement with the community and charitable organizations:

KMOX Student Of Achievement

KMOX has produced the KMOX Student of Achievement program for 13 years. Students are nominated by their counselors or principals. The criteria for selection of a Student of Achievement lies within the hands of school administrators, but it is suggested that high academic, athletic, and extra-curricular achievements be the basis for the nomination. Only one student can be nominated from each school. The St. Louis Metro Area has about 150 high schools. Thirty students each year are selected to become a "KMOX Student of Achievement". Each student is interviewed and an audio vignette highlights him or her for one week as that week's KMOX Student of Achievement. The student also appears as the KMOX Student of Achievement on the local public television station. Each student is also honored at the KMOX Student of Achievement luncheon in June. Students are invited to bring up to three guests to the luncheon where they will receive a \$100 savings bond, plaque, a scholarship to Southeast Missouri State University, and gifts from sponsors.

Women Of Achievement

KMOX has been the official sponsor of St. Louis Women of Achievement for over thirty years. St. Louis Women of Achievement is the oldest on-going program in the area whose sole mission is to honor and recognize the commitment and dedication of women. The annual award is given to ten women who have made a significant difference in the community. The award recognizes volunteer service and volunteer leadership in the St. Louis region.

Support Our Troops Rallies

KMOX on-air personality Charles Brennan, working in conjunction with A Soldier's Wish List, hosted two "Support Our Troops Rallies" at local grocery stores. KMOX encouraged listeners to stop by with toiletries, wet wipes, Gatorade, CD's, DVD's, current magazines, books, pre-packaged food, etc., to be mailed to St. Louis troops who are serving overseas. At the two rallies, the station raised enough money to pay the postage and received enough items to mail over 1,500 care packages to troops serving in Iraq and Afghanistan.

Great Forest Park Balloon Race

KMOX has an exclusive 33-year sponsorship of the Great Forest Park Balloon Race. This signature St. Louis event attracts more than 300,000 people to the 70 balloon race.

Taste of Restaurant Tuesday Spooktacular

For the past six years, KMOX Talk Show Host John Carney has held the "Taste of Restaurant Tuesday Spooktacular." Restaurants which have been guests on John's "Restaurant Tuesday" program, prepare their favorite dishes at this benefit which raises money for the St. Louis Bereavement Center for Young People which helps children deal with the death of a loved one.

KMOX Jazz & Wine Festival

The Second KMOX Jazz & Wine Festival will take place on Saturday, September 29th at Faust Park in Chesterfield. This first year event drew an estimated crowd of 2,000. The event highlights local jazz musicians. Attendees enjoy delicious food from area restaurants and the opportunity to sample and purchase wine from Missouri and national wineries.

KMOX Family Fishing Day

In June, KMOX held its second Family Fishing Day at local St. Louis County Park, Suson Park. We invited our listeners and their families out for a free day of fishing and outdoor fun. The idea behind the event was to support family togetherness and outdoor learning. The Family Fishing Day was held on Missouri's free fishing weekend and was a perfect outing for both the experienced fishermen and the novice. With our own outdoors expert Outdoors Dan on hand to assist with fishing questions, the event drew in over 1,000 people throughout the day. The local police and fire departments also stopped by to educate families about children safety. In addition to fishing, children were able to visit the animal farm and jump around on the inflatable games.

St. Louis Art Fair

Drawing art lovers to art since 1994, the St. Louis Art Fair returns to the streets of Clayton again this September. KMOX is a proud sponsor of this community art event; one of the county's most competitive and successful juried art exhibitions. With on-air promotions we spread the word about this three day fair, and encourage listeners to visit the KMOX booth when they attended. At our booth we entertained family friendly activities including coloring pages for the kids, two bicycle giveaways and a rose giveaway for the adults.

Celebrate St. Louis

Listeners were given the opportunity to purchase a ticket to watch the July 4th fireworks from the KMOX balcony. The \$20,000 raised was used by Celebrate St. Louis to help fund the free downtown fireworks during the July 4th weekend.

Gateway Greening

In May of 2007 KMOX talk show host Charles Brennan raised \$41,500 from listener donations to plant flowers on Kiener Plaza and in the medians on Market Street and Tucker Boulevard. This effort was in conjunction with the not-for-profit organization Gateway Greening, the St. Louis Master Gardeners and the City of St. Louis Parks and Recreation Department. We feel the flowers help transform the downtown area into a botanical paradise for the benefit of tourists and locals alike.

Some of the charitable events in which KMOX personalities and staff participated include: American Youth Foundation; ECHO Children's Home Lou Brock Celebrity Golf Tournament; National Benevolent Association; St. Patrick's Center; St. Louis Sports Commission; Harris-Stowe State University; St. Louis Variety Club; Sullivan Rotary Club; Fontbonne University;

Catholic Charities of St. Louis; Support Dogs; Baseball Writers Association of America; Indiana University Department of Telecommunications; Missouri Tiger Scholarship Fund; University of Missouri MBA Program; St. John's Mercy Foundation; Mathews-Dickey Boys and Girls Club; American Parkinson Disease Association; St. Louis County Public Library; St. Louis Marathon; "40 Under 40;" St. Louis ARC charity poker night; St. Louis Crisis Nursery Celebrity Waiters Night; National Council of Jewish Women's Back To School Store; Midwest Magic Jubilee for the International Brotherhood of Magicians; Rotary of Downtown St. Louis; Young Republicans of St. Louis County; St. Louis Mayor's Mardi Gras Ball; Greater St. Louis Hospitality Awards; Webster Groves Rotary; Great Rivers Greenway Annual Meeting; Auctioneer for the Fontbonne University Golf Tournament; Columbia-Waterloo Optimist Club; Missouri Dr. Martin Luther King Jr., Celebration; Southern Illinois University-Edwardsville Headstart Annual Parent Recognition Banquet.

KMOX also encourages its staff to become personally involved in public service work in their communities. Some examples:

- General Manager Dave Ervin: Member of the Board of Directors of the St. Louis Urban League; the St. Louis Regional Chamber and Growth Association; Heat Up/Cool Down St. Louis; and the March of Dimes Radio Broadcasters For Babies.
- News Director John Butler: Member of the Advisory Board for the St. Louis Ronald McDonald House
- Talk Show Host Carol Daniel: Board Member, United Way of Metro St. Louis; Honorary Chair, Family Fitness Weekend 5K Walk/Run; Member Billboard Campaign, American Heart Association "Go Red For Women" campaign; Chair, Mentor St. Louis "Give 45 Campaign;" Marketing Committee Chair, NAACP O'Fallon, Illinois Chapter.
- Talk Show Host Charles Brennan: He is the founder of "Rediscover St. Louis," a not-for-profit organization marking historic sites with informative plaques in Downtown St. Louis. In May 2001, Brennan and the St. Louis Mayor cut the ribbon to a 1.5 mile trail linking more than 25 sites with a painted red line on the sidewalk. Royalties from the sale of Charles Brennan's BBQ sauce funded this effort, as well as the royalties from his book, "Walking Historic Downtown St. Louis."
- Talk Show Host Debbie Monterrey: Board of Directors, March of Dimes.
- Talk Show Host Doug McElvein: Board of Directors, Transportation Museum Association.
- Talk Show Host Mike Miller: Advisory Board for Epilepsy Foundation of St. Louis, Operation Brightside and Gateway Greening; Public Relations Liaison for Missouri Botanical Garden and Tower Grove Park.
- Promotions Director Jackie Paulus: Giant Steps St. Louis and Show Me Sound DrumLine.

- Chief Engineer Joe Geerling: Neonatal Intensive Care Group at St. John's Hospital and the St. Louis Archdiocese Pro-Life Office.
- Human Resources Director Kathy Edelmann: Volunteer for Special Olympics of Missouri and T.A.S.K. (Team Activities for Special Kids).
- Promotions Manager Stacie Rapp: Chair, Survivor Committee on the Steering Committee for the 2007 Komen St. Louis Race For The Cure.
- Engineer Paul Grundhauser: Financial Secretary, Fratellanza Society; President, Circolo Society; member of St. Louis Metro Chapter UNICO National; Board of Directors, Queen of All Saints Activities Association

SAN DIEGO

KYXY

KyXy will be involved in the following: Making Strides Against Breast Cancer is a noncompetitive walk to help fight breast cancer and provide hope to people facing the disease. Your participation will support the American Cancer Society's lifesaving research, prevention, early detection, and support programs for thousands of patients and their families

KSCF

KSCF will partner with Hard Rock Café La Jolla to support Sydney Kimmel Breast Cancer Awareness Month with an exclusive concert featuring the band Finding Stella.

SAN DIEGO CLUSTER

Additional community events our stations partner with throughout the year include:

- American Heart Walk
- CPR Saturday
- Linda Vista Multi Cultural Fair
- Race for Literacy
- San Diego Chargers Blood Drive
- Festival of the Arts
- United Cerebral Palsy Celebrity Waiters Luncheon
- Keebler Marathon Mile
- Rolando Street Fair
- Fallbrook Avocado Festival
- Cinco de Mayo
- Taste of Adams Avenue
- Pacific Beach Festival
- Dia de los Muertos
- December Nights

SAN FRANCISCO

KCBS

As the Bay Area's all news station, KCBS is an integral part of the community it serves. In addition to coverage of the local news stories involving Bay Area community groups and events, KCBS actively promotes local charitable endeavors both on air and online.

The KCBS Bay Calendar series highlights 15 local community/charitable events every week.

KCBS works with many local charities to promote special events and fund-raising activities through station promotions and personality appearances. Some recent examples:

- Blood drives sponsorships benefiting the Blood Centers of the Pacific. In Walnut Creek, San Mateo, Santa Clara and Milpitas. June 2007.
- World Forum Sponsorship, February, 2007. Forum examined "Facing Violence: Justice, Religion, and Conflict Resolution" with Former Secretary of State Madeline Albright and Nobel Peace Prize Laureate Elie Wiesel.
- Napa Valley Marathon Sponsorship. Benefiting local Napa Valley charities. March, 2007
- Tour de Cure of Silicon Valley sponsorship. Benefited American Diabetes Assn. June, 2007.
- Mental Health Awards presentation sponsorship. Benefited the Mental Health Association of San Francisco. May 2007.
- Ryan's Ride sponsorship. Benefited the organization that supports cancer-related programs in San Francisco and on the Peninsula. June 2007.
- Narsai's Toast sponsorship. Benefiting the Berkeley Rep. Theater. April 2007.
- Bike for Breath sponsorship. Benefiting the American Lung Association. June 2007.
- Oakland A's Root Beer Float Day sponsorship. Benefiting Juvenile Diabetes Assn. July 2007.
- Assyrian Aid Society sponsorship. Benefiting fund-raising for reconstruction of schools and services in Northern Iraq. June 2007

News coverage of local charitable and fund-raising activities includes on-air information and website links connecting listeners to the charity. For example, a high school scholarship fund created in the memory of a Bay Area soldier killed in Iraq and a donor match drive for a young Hispanic cancer victim.

KFRC-FM (formerly KIFR-FM)

KFRC-FM (FORMERLY KIFR) runs a weekly public affairs show produced in-house with guests from local organizations and national organizations with local involvement. These are all long form interviews airing on Sunday mornings.

Guests/Organizations include:

- Dean Moorehouse – president of Meals on Wheels
- San Francisco Bay to Breakers
- Save the Bay, Earth Day Project
- Arianna Huffington
- Betsy Rosenberg – local ecology reporter
- Adam Burke – director of Surfrider
- Judith Claire – Project Homeless Connect
- Nathaniel Ford – executive director of MUNI
- Marine Mammal Center
- Horizons Unlimited of San Francisco
- Bay Area Chapter of the Red Cross
- San Francisco Department of Public Health
- Kim Burns – president of The Ronald McDonald House Charities
- San Francisco Sheriff's Office
- Dr. Geoffrey Clousner – Health Officer for the San Francisco Dept. of Public Health
- Homeward Bound
- Jennifer Homer – Manager of Corporate Relations for Big Brothers Big Sisters

KFRC (FORMERLY KIFR) has provided a local community calendar most often adjacent to the weekly public affairs show.

Events/Organizations include:

San Francisco Jewish Film Festival, San Francisco Conservatory of Flowers, Alzheimer's Association, San Francisco Women's Film Festival, Hospice Care of Contra Costa, Project Prom, San Francisco Public Library, Chabot Space and Science Center exhibition information, My New Red Shoes nonprofit 5K fundraiser, Office of Gambling Addiction, Yerba Buena Center for the Arts, UCSF Women's Global Health Imperative safety study, SOR Optimists International of Santa Clara, New Christie Minstrels benefit concert, California Pacific's Health and Healing Center, UC Davis 93rd Campus Open House, Annual San Jose Children's Fair @ Discovery Meadow, Soetto Gospel Choir @ The Marin Center, UC Berkeley Ballroom Dancers 7th Annual Competition, National Child Abuse Prevention Month, Shoreline Park 5K Walkathon, Exploratorium "What's Wrong With This Car?" auditory exhibit, "Bay Kids" children's movie festival, The Volunteer Center holiday volunteer opportunities, Food Addicts in Recovery meeting, Search for the Cause cancer support fundraiser, Spare the Air – air quality campaign, Pole to Pole Institute international leadership events in Bay Area, 2nd Annual Coast side Alternative Holiday Fair, National Veterans Foundation Bay area holiday shopping fundraiser, Furry Friends Rescue – holiday calendar of events, Root Division- Spectacle Event @ Rickshaw Stop, Landmark Vineyards Food for the Needy, Gwene Arujo Memorial Fund – hosted by

Horizons Foundation, Annual CalTrain Holiday train, Berkeley Holiday Craft Fair, B.U.I.L.D.'s annual fundraise sale, K-9 Howl-a-Day, 9th Annual San Jose "Open Studios", Berkeley Farmer's Market, California Academy of Sciences educational programs, Randall Museum's "Journey to the Hives", Larkspur "Bread and Roses" Charity event, Sharon Arts Studio, Planting Roots-"Reaping the Harvest" event, Serra Bowl "Charity Turkey Bowl", Creativity Explored Annual Arts Sale and Fundraiser, "Rock Safe" show for teens, American Red Cross blood donation center recruitment, "Power of Change" fashion show, San Francisco, San Francisco Museum, Palace of Fine Arts, United Nations Film Festival, Emeryville Public Art Exhibit and Fair, Pet Pride Day - Golden Gate Park, Dine for Kids - Bay Area-wide fundraise for affordable childcare, Yerba Buena Gardens Festival, American Indian Film Festival, San Francisco Jazz Festival, National Free Night of Theater - San Francisco, Berkeley, Marin, Book Arts Jam, San Francisco Public Utility "Celebrity Pool Toss", Bay Area Bridge School benefit concert, Hope Services "Bust 'n' Balls" charity fundraiser, Rape Trauma Services of San Mateo County, San Francisco Women and Infants Health Care Program, Search for the Cause "Under the Stars" fundraiser

KFRC (FORMERLY KIFR) airs local PSA's that are provided by community organizations and by CBS Radio San Francisco.

On the station's website, www.kfrc.com, listeners have access to a Community page with updated local events and organizations.

KITS

Every year, LIVE 105 presents BFD, one of the biggest concert festivals of the year. The annual event, held at the Shoreline Amphitheater for over 20,000 people, began in 1994 and has benefited the Surfrider Foundation, Blue Save The Music, Greenaction, Larkin Street Youth Center, Bill Wilson Center and many other noteworthy organizations and charities.

In 2006, LIVE 105's BFD concert benefited the Lymphoma Research Foundation and morning show hosts Woody, Tony & Ravey also auctioned off a meet & greet with BFD headlining band AFI that raised \$1,300 for the Lymphoma Research Foundation.

In 2007, LIVE 105 auctioned off special VIP packages for BFD (June 9 at Shoreline) on the Woody Show every morning for a week, raising over \$20,000 for the Lymphoma Research Foundation.

Also, a number of organizations were invited to participate in LIVE 105's Community Connection Zone at BFD in 2007. The organizations were Music Saves Lives, Oxfam America, the ONE campaign and the Surfrider Foundation. Each organization had a table where they handed out literature and promotional items and signed up people for their mailing lists.

In November 2006, the LIVE 105 Morning Show auctioned off four pair of 30 Seconds to Mars meet 'n' greets raising a total of \$1,000 for the Lymphoma Research Foundation and in December 2006, the Woody Show auctioned off a PS3 raising \$900 for the Lymphoma Research Foundation.

For Gay Pride 2007, LIVE 105 made a \$500 donation to the Harvey Milk Memorial Foundation. LIVE 105 broadcast live from the Juanita More LGBT Pride 2007 party at the Bambuddah Lounge in San Francisco. This event was a fundraiser for the Harvey Milk Memorial Foundation.

LIVE 105 teams up with the Surfrider Foundation every year and helps clean up beaches in San Francisco, Pacifica, Montara and Half Moon Bay from June to September. Operations Director "Surfer Spud" organizes the beach cleanups and produces PSAs promoting the cleanups and the LIVE 105 Action Team shows up at each cleanup with prizes and drinks for the participants. LIVE 105 also promotes the annual California Coastal Cleanup Day in September.

LIVE 105 supports the Annual SF AIDS Walk and every year, the station runs PSAs and promos encouraging listeners to join Team LIVE 105 at the AIDS Walk. The LIVE 105 Action Team is also on site at the event.

LIVE 105 promotes an annual Battle of the Bands concert in March that benefits the San Carlos Youth Center in San Carlos.

Also, in addition to the daily PSAs, LIVE 105's Community Connection page at www.live105.com has information on all the PSAs the station runs. In the past year, public service announcements have been made for the following local organizations:

16th Annual Top Hat Classic MS Bike Tour
1-800-Suicide line
2007 Bay Area Fatherhood Conference
20th annual San Francisco AIDS Walk
3rd Annual College Broadcast News Workshop
Academy of Friends (AIDS)
AIDS Walk SF
American Indian College Fund
American Red Cross – Disaster Preparedness Expo
Ashlyn Dyer hit-and-run accident
Audrye Sessions Benefit at The Independent, 4/20
Bike To Work Day
Blood Centers of the Pacific
Bowl The-Planet
Bridge School Benefit concert
Calaveras Hills 4-H Club
California Academy of Sciences
California Coastal Cleanup Day
CASA
CD Recycling Center
City College of SF Community Health Fair
CJ Foundation for SIDS
Earth Day Beach Cleanup in Pacifica

East Bay trucker accident detour info
Electronic Waste Management at SBC Park
EMQ (Mentor program)
Foundation Fighting Blindness
Greater Bay Area Make-A-Wish Foundation
Guitars Not Guns
HIP Housing (San Mateo County)
Hire Events Job Fair
Hospice of the Valley
House Rabbit Society
Instant Wine Cellar Raffle
Los Altos Library (solar power info)
Lost pets
Lymphoma Society
Lymphomathon (SF Bay Area Chapter of the Lymphoma Research Foundation)
Making Waves: An Evening Dedicated to Our Blue Backyard
MS Walk (Walnut Creek)
Music Saves Lives (local events)
National Bike Month and Bike To Work Day
NorCal Women's Surf Fest Fundraiser
ONE campaign (local chapter)
Oxfam America
Project Homeless Connect
Purrfect Cat Rescue
Quest Clinical Research (HIV and herpes)
Roisin Isner (local band musician who blew off her hand on the 4th of July)
San Anselmo Springs Back With Help
San Francisco Clean & Green City Summit
San Francisco's Project Homeless
San Francisco's Summer Lunch Program
Sandbag Saturday (to prevent flooding)
Save A Bunny/ San Francisco Animal Care & Control
Scarlett Fever benefit (DNA Lounge)
Second Annual Coastside Alternative Gift Fair
See Jane Run half marathon
Seneca Center (community, family & school based services)
SF Beerfest (benefiting Telegraph Hill Cooperative Nursery School)
SF Food Bank
SF Heart Walk (benefitting the American Heart Association)
Skin Cancer Foundation
St. Anthony Foundation
Surfrider Foundation/LIVE 105 Beach Cleanups
UCSF AIDS Health Project
UCSF Lecture Series presents Human Genetics and the Brain
Walk Against Domestic Violence benefiting A Safe Place
Wintertime Air Pollution